

ESTTA Tracking number: **ESTTA246551**

Filing date: **11/03/2008**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91186611
Party	Defendant LEE, SEAN SANGSOO
Correspondence Address	Sean Sangsoo Lee We The People 2560 W. Olympic Blvd. #202 Los Angeles, CA 90006 info@wethepeoplekt.com
Submission	Answer
Filer's Name	Sean Sangsoo Lee
Filer's e-mail	nanowell@gmail.com, ksk@kimlawyers.com
Signature	/sean sangsoo lee/
Date	11/03/2008
Attachments	Answer to Notice of Opposition.pdf (3 pages)(319923 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In re: Application No. 76/677,088
Trademark: NAKED BAR
Filed: May 18, 2007
Published: May 27, 2008

BEAR NAKED, INC.

Opposer,

vs.

SEAN SANGSOO LEE

Applicant.

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Opposition No. 91186611

ANSWER TO OPPOSITION

Sean Sangsoo Lee (hereinafter "Applicant") answers the Notice of Opposition filed by Bear Naked, Inc. (hereinafter "Opposer") as follows:

1. Applicant lacks sufficient knowledge to form a belief as to the allegations contained in paragraph 1 of the Notice of Opposition and, on that basis, denies the same.
2. Applicant lacks sufficient knowledge to form a belief as to the allegations contained in paragraph 2 of the Notice of Opposition and, on that basis, denies the same.
3. Applicant lacks sufficient knowledge to form a belief as to the allegations

contained in paragraph 3 of the Notice of Opposition and, on that basis, denies the same.

4. Applicant lacks sufficient knowledge to form a belief as to the allegations contained in paragraph 4 of the Notice of Opposition and, on that basis, denies the same.

5. Applicant lacks sufficient knowledge to form a belief as to the allegations contained in paragraph 5 of the Notice of Opposition and, on that basis, denies the same.

6. Applicant lacks sufficient knowledge to form a belief as to the allegations on Opposer's rights in and to BEAR NAKED Marks and, on that basis, denies the same.

Applicant admits all other allegations contained in paragraph 6 of the Notice of Opposition.

7. Applicant denies the allegations contained in paragraph 7 of the Notice of Opposition and, on that basis, denies the same.

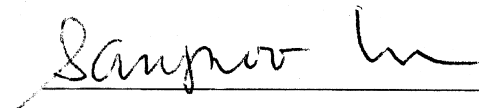
8. Applicant denies the allegations contained in paragraph 8 of the Notice of Opposition and, on that basis, denies the same.

9. Applicant denies the allegations contained in paragraph 9 of the Notice of Opposition and, on that basis, denies the same.

WHEREFORE, Applicant respectfully requests that this Opposition be denied and Application Serial No. 76/677088 proceed to registration.

DATED: November 3, 2008

Respectfully submitted


Sean Sangsoo Lee, Applicant

CERTIFICATE OF SERVICE

I hereby certify that a true and accurate copy of the enclosed Applicant's Answer to Opposer's Notice of Opposition was served on Opposer on November 3, 2008, via U.S. First Class Mail, with postage thereon fully prepaid, addressed as follows:

David Herdman
Assistant Secretary/Corporate Counsel
Bear Naked
One Kellogg Square
P.O. Box 3599
Battle Creek, MI 49016



Pillkwak Mark Lee